

Environmental Citizen
532 Any Street
You Town ST 1000-0001
March 2, 2022

Mr. David Taylor, CEO
Procter & Gamble
One Procter & Gamble Parkway
Cincinnati OH 45202

Dear Mr. Taylor,

I am a long-time P&G shareholder but, also, an ardent environmentalist. I am finding, more and more, that I am not willing to purchase many items at P&G due to petro-plastic & overpackaging. I am able to donate some of my dividend yield to anti-plastic non-profits but that will never be sufficient.

I am enclosing all the razor blade heads from the past year and will be returning blades & other categories of P&G plastics in the future. I am aware of your TerraCycle partnership but word on Climate Street is that most of plastics collected are not actually recycled and still end up in landfill; planting trees or saving turtle habitat are just diversions from doing the hard work of eliminating petro-plastics from packaging and single use disposable razors. TerraCycle SOUNDS good but is based on volunteer efforts of limited products at limited locations with ineffective advertising – you would not run a company this way.

I suspect you are not, personally, making the daily decisions or looking at the costs, at home or work, of how to ethically dispose of packaging plastics. I, and most of your employees & customers, make those awful decision to put most packaging into TRASH, daily, because there is no realistic way to recycle most packaging. Our garbage disposable rates go up in excess of inflation for disposing of packaging that we do not want. To this day, many municipalities do not even have curbside pickup for #1-5 plastics – only #1 & 2 are reliably recycled Public waste systems toss in them landfill and most stores no longer even bother to put out a bag recycling container.

P&G is moving backwards when it should be taking the lead, with other multinationals, in funding R&D for compostable packaging and setting deadlines for implementing sustainable packaging. As CEO, you personally set the bar for P&G sustainability. and other large retail corps have the buying power to demand compostable packaging from your logistical chain of suppliers.

I believe that manufacturers & producers should bear the cost of packaging disposal for their products. We buy a product not packaging. P&G has enough profit baked into it to make a real difference. Last time I checked, your personal compensation package was \$30,000,000 plus for one year. I've enclosed a *Guide to Sustainable Packaging* to help you and your sustainability branch on your way.

I ask you to take a closer look at your packaging policies and expectations and the long-term effect on our climate, your customers and the earth that you and your descendants will be living in. I also teach my children well – they can be your future customers - if you take the next step.

Sustainably Yours,

Environmental Citizen
Zero Plastic Waste NOW! Coalition
www.facebook.com/groups/zeroplasticwastenow/

Attachment: Guide to Sustainable Packaging